

SPONSORSHIP OPPORTUNITY

The Shenandoah Valley Runners and Winchester Parks and Recreation Department are pleased to announce the **19th Annual Liberty 5K and Kids Mile** to be held July 4, 2016 at Jim Barnett Park. This family event has proven to be a continued success and one of the best attended races in the Shenandoah Valley. The event offers races for all ages and abilities.

In 2015, there were 259 registered 5K runners, 44 Kids Mile participants and 10 fun runners. There were equal numbers of non-running spectators there to support their family and friends. The Shenandoah Valley Running Club, and runners in the area in general, has grown exponentially the past few years. We expect a record turnout this year.



Our community has benefited greatly from the success of this race. The proceeds from this race benefit the Frederick County Parks and Recreation Department and The Lucas Fund, a charity that goes to the University of Virginia's Childrens Hospital and Neonatal Intensive Care Unit (www.forlucas.com). To make this event a continued success, we are asking local businesses and individuals to consider being a sponsor. Donations will help to provide trophies and other awards, race shirts, and refreshments.

With a donation of \$100 or more, your logo will appear on the race t-shirt, social media links, website and event day signage. You will also receive one complimentary entry into the race per \$100 donation.

Sponsorship donations may be mailed to the address below, with checks made out to **Shenandoah Valley Runners**. Please include your business logo with your donation (email graphics or artwork to jeremy@runningdad.com), as we will be using it on race promotional information.

Please contact us if you have any questions. We are looking forward to having your participation in this year's Liberty 5K and Kids Mile!

Thank you,

Jeremy Sanders, Race Director
310 Clydesdale Drive
Stephens City, VA 22655
540-327-5603
jeremy@runningdad.com
Shenandoah Valley Runners



www.forlucas.com